

**Mahatma Gandhi Vidyamandir's**

**Smt. Pushpatai Hiray Mahila Mahavidyalya, Malegaon, Dist. Nashik.**

**Department of Commerce**

**F.Y.B.Com**

<b>Subject</b>	<b>Course Outcome</b>
<b>Financial Accounting</b>	CO1: Student had knowledge of accounting concepts.
	CO2: They have knowledge about accounting procedures and techniques.
	CO3: Student also get practical approach of account writing
<b>Organization Skill Development</b>	CO1: Students are similar with the concept of organization and modern office
	CO2: Students understand role of office manager
	CO3: Students aware about organizational skill for office manager
	CO4: Students understand digitalization of record
<b>Co-operation</b>	CO1: Students had introduce the concept and moment of cooperation
	CO2: Students are aware about career opportunities in Corporation Sector
<b>Insurance and Transport</b>	CO1: Students are familiar with the concept of insurance and transport.
	CO2: Students had knowledge of life insurance, general insurance and transportation.
	CO3: Students are aware about career opportunities in insurance and transport sector.
<b>Marketing and Salesmanship</b>	CO1: Students are aware about market and marketing concept.
	CO2: Students had knowledge about functions of marketing manager and skills required for marketing manager.
	CO3: students had knowledge about marketing mix.

**S.Y.B.Com**

<b>Subject</b>	<b>Course Outcome</b>
<b>Corporate</b>	CO1: Students are aware about conceptual aspect of corporate accounting

<b>Accounting</b>	CO2: Development in computerized accounting skill in students
	CO3: Students are familiar about accounting standards.
<b>Business Management</b>	CO1: Students had knowledge and understand business concepts.
	CO2: Students understand functions of management.
<b>Elements of Company Law</b>	CO1: Students are aware about knowledge of fundamentals of company law.
	CO2: Students have updated knowledge about companies Act
<b>Business Administration</b>	CO1: Students had knowledge about various forms of business organizations.
	CO2: Students are aware about business environment.
<b>Cost and Work Accounting</b>	CO1: Students had knowledge about basic cost concepts.
	CO2: Students had knowledge about elements of cost and ascertainment of material and labour cost.
<b>Marketing Management</b>	CO1: Students are aware about recent trends in marketing.
	CO2: Awareness in students about eco friendly marketing product.
	CO3: Students are aware about use of e-commerce.

### T.Y.B.Com

<b>Subject</b>	<b>Course Outcome</b>
<b>Business Regulatory Framework (Mercantile Law)</b>	CO1: Students had acquired basic concepts, terms and provisions of mercantile and business law.
	CO2: Students understand law of partnership, sale of goods act 1930, e-commerce, consumer protection act 1986, IPR etc.

<b>Advanced Accounting</b>	CO1: Students had the knowledge of various accounting concepts.
	CO2: Students are also aware about practical approach of account writing.
<b>Auditing and Taxation</b>	CO1: Students had knowledge about the concept and principles of auditing, audit process, assurance standards, tax audit and audit of computerized system.
	CO2: Students had knowledge about preparation of audit report.
	CO3: Students understand about computation of income, submission of income tax return, advance tax, TDS authorities for tax collection under income tax act 1961.
<b>Marketing Management (Special P – II)</b>	CO1: Students understand the concept and functioning of marketing planning.
	CO2: Students understand strategy, social marketing.
	CO3: Students understand marketing in global scenario.
<b>Cost and Works Accounting (Special P – II)</b>	CO1: Students had knowledge about the concepts and principles application of overheads.
	CO2: Students understand various methods of costing and their applications.
<b>Business Administration (Special P – II)</b>	Co1: Students had knowledge of concept and functions of HRD and nature of marketing functions of business enterprise.
	CO2: Students had awareness about HR function, recruitment and training, performance appraisal management.
	CO3: Student understand marketing mix, advertising and modern marketing trends.
<b>Business Administration (Special P – III)</b>	CO1: Students understand the concept of finance, financial planning, capitalization and management of finance.
	CO2: Students had knowledge of production, operation and function.
<b>Cost and Works Accounting (Special P – III)</b>	CO1: Students had knowledge regarding costing techniques
	CO2: Students understand the concepts marginal costing, budgetary control, uniform costing, MIS in costing, Standard costing, farm costing and cost audit.
<b>Cost and Works Accounting (Special P – II)</b>	CO1: Students understand marketing research.
	CO2: Students understand the role brand and distribution management in marketing.
	CO3: Students understand about advertising, brand management, industrial marketing and marketing control.