

Mahatma Gandhi Vidyamandir's

Smt. Pushpatai Hiray Mahila Mahavidyalya, Malegaon, Dist. Nashik.

Department of Commerce

F.Y.B.Com

Subject	Course Outcome
Financial Accounting	CO1: Student had knowledge of accounting concepts.
	CO2: They have knowledge about accounting procedures and techniques.
	CO3: Student also get practical approach of account writing
Organization Skill Development	CO1: Students are similar with the concept of organization and modern office
	CO2: Students understand role of office manager
	CO3: Students aware about organizational skill for office manager
	CO4: Students understand digitalization of record
Co-operation	CO1: Students had introduce the concept and moment of cooperation
	CO2: Students are aware about career opportunities in Corporation Sector
Insurance and Transport	CO1: Students are familiar with the concept of insurance and transport.
	CO2: Students had knowledge of life insurance, general insurance and transportation.
	CO3: Students are aware about career opportunities in insurance and transport sector.
Marketing and Salesmanship	CO1: Students are aware about market and marketing concept.
	CO2: Students had knowledge about functions of marketing manager and skills required for marketing manager.
	CO3: students had knowledge about marketing mix.

S.Y.B.Com

Subject	Course Outcome
Corporate Accounting	CO1: Students are aware about conceptual aspect of corporate accounting
	CO2: Development in computerized accounting skill in students
	CO3: Students are familiar about accounting standards.
Business Management	CO1: Students had knowledge and understand business concepts.
	CO2: Students understand functions of management.
Elements of Company Law	CO1: Students are aware about knowledge of fundamentals of company law.
	CO2: Students have updated knowledge about companies Act
Business Administration	CO1: Students had knowledge about various forms of business organizations.
	CO2: Students are aware about business environment.
Cost and Work Accounting	CO1: Students had knowledge about basic cost concepts.
	CO2: Students had knowledge about elements of cost and ascertainment of material and labour cost.
Marketing Management	CO1: Students are aware about recent trends in marketing.
	CO2: Awareness in students about eco friendly marketing product.
	CO3: Students are aware about use of e-commerce.

T.Y.B.Com

Subject	Course Outcome
Business Regulatory Framework (Mercantile Law)	CO1: Students had acquired basic concepts, terms and provisions of mercantile and business law.
	CO2: Students understand law of partnership, sale of goods act 1930, e-commerce, consumer protection act 1986, IPR etc.
Advanced Accounting	CO1: Students had the knowledge of various accounting concepts.
	CO2: Students are also aware about practical approach of account writing.
Auditing and Taxation	CO1: Students had knowledge about the concept and principles of auditing, audit process, assurance standards, tax audit and audit of computerized system.
	CO2: Students had knowledge about preparation of audit report.
	CO3: Students understand about computation of income, submission of income tax return, advance tax, TDS authorities for tax collection under income tax act 1961.
Marketing Management (Special P – II)	CO1: Students understand the concept and functioning of marketing planning.
	CO2: Students understand strategy, social marketing.
	CO3: Students understand marketing in global scenario.
Cost and Works Accounting (Special P – II)	CO1: Students had knowledge about the concepts and principles application of overheads.
	CO2: Students understand various methods of costing and their applications.
Business Administration (Special P – II)	Co1: Students had knowledge of concept and functions of HRD and nature of marketing functions of business enterprise.
	CO2: Students had awareness about HR function, recruitment and training, performance appraisal management.
	CO3: Student understand marketing mix, advertising and modern marketing trends.
Business Administration (Special P – III)	CO1: Students understand the concept of finance, financial planning, capitalization and management of finance.
	CO2: Students had knowledge of production, operation and function.

Cost and Works Accounting (Special P – III)	CO1: Students had knowledge regarding costing techniques
	CO2: Students understand the concepts marginal costing, budgetary control, uniform costing, MIS in costing, Standard costing, farm costing and cost audit.
Cost and Works Accounting (Special P – II)	CO1: Students understand marketing research.
	CO2: Students understand the role brand and distribution management in marketing.
	CO3: Students understand about advertising, brand management, industrial marketing and marketing control.

The syllabus of FYBCom for Choice based Credit System (CBCS) to be implemented from 2019-2020.

Semester: I

Learning Outcomes:

After successful completion of this course students will be able to do the following:

CC- 112 Financial Accounting- I

- Co – 1 To learn the basic accounting concepts
- Co – 2 To understand the application of these concepts in business world
- Co – 3 To know the skills regarding Computerized Accounting
- Co – 4 To learn the knowledge regarding finalization of accounts of various establishments.

CC 113 Business Economics (Micro) – I

- Co – 1 To know the knowledge of business economics
- Co – 2 To learn the micro economic concepts
- Co – 3 To analyze and interpret charts and graphs
- Co – 4 To understand basic theories, concepts of micro economics and their application

CC- 115 - A Organizational Skills Development- I

Co – 1 To know the emerging changes in the modern office environment

Co – 2 To learn the conceptual, analytical , technical and managerial skills of efficient office organization and records management

Co – 3 To learn the organizational skills

Co – 4 To know the Technical skills for designing and developing effective means to manage records, consistency and efficiency of work flow in the administrative section of an organisation

Co – 5 To learn the employability skills

Course Code – 115 - E Theory and Practice of Co-operation- I

Co – 1 To know the concept of co-operative movement.

Co – 2 To know the scope of Co-operation

Co – 3 To build their career in the field of Co-operation and Rural Development

CC – 116 - B Insurance and Transport- I (Insurance)

Co – 1 To know the concepts of Insurance.

Co – 2 To awareness regarding basic knowledge about Life Insurance, Fire Insurance and Marine Insurance.

Co – 3 To awareness of career opportunities in the field of Insurance

C C– 116 - C Marketing and Salesmanship- I (Fundamentals of Marketing)

Co – 1 To know the basic concepts in Marketing.

Co – 2 To understand the basic knowledge of Market Segmentation and Marketing Mix

Co – 3 To gain the knowledge on Product and Price Mix.

Co – 3 To establish link between commerce, business and marketing.

Co – 4 To understand the segmentation of markets and Marketing Mix.

Co – 5 To enable students to apply this knowledge in practicality by enhancing their skills in the field of Marketing.

Semester: I

CC- 122 Financial Accounting- II

- Co – 1 To learn the knowledge of various software used in accounting
- Co – 2 To gain the knowledge about final accounts of charitable trusts
- Co – 3 To understand the valuation of intangible assets
- Co – 4 To know about accounting for leases

CC- 123 Business Economics (Micro) – II

- Co - 1 To understand the basic concepts of micro economics.
- Co – 2 To understand the tools and theories of economics for solving the problem of decision making by consumers and producers.
- Co – 3 To understand the problem of scarcity and choices.
- Co – 4 To know the meaning of business economics
- Co – 5 To understand basic theories, concepts of micro economics and their application

CC- 125 - A Organizational Skills Development- II

- Co – 1 To learn the qualities of a good manager and develop the necessary skill sets
- Co – 2 To know the technical skills of technological advancements and digitalization
- Co – 3 To develop the communication skills and know the latest tools of communication
- Co – 4 To develop writing, presentation, interpersonal skills for effective formal corporate reporting.
- Co – 5 To understand the recent trends in communication technology and tools of office automation

CC –125 - E Theory and Practice of Co-operation- II

- Co – 1 To know the various types of co-operatives.
- Co – 2 To know the role of Government in Co-operative movement.
- Co – 3 To Analysis the impact of LPG on Co-operation movement.
- Co – 4 To learn the means of Co-operative education and Training.

CC –126 - B Insurance and Transport- I (Insurance)

- Co – 1 To acquaint with the concepts of transport.
- Co – 2 To gain the awareness regarding basic knowledge about transportation system in India.

Co – 3 To aware about the various career opportunities in the field of transport.

CC-126 - C Marketing and Salesmanship- I (Fundamentals of Marketing)

Co – 1 To know the concept of Salesmanship.

Co – 2 To learn the various techniques required for the salesman.

Co – 3 To inculcate the importance of Rural Marketing.

Co - 4 To acquaint with recent trends in marketing and social media marketing.